

**Eckoh plc**  
(“Eckoh” or the “Company”)

**Director, PDMR and Eckoh PLC & EBT Share Dealings**

***Director dealing***

Eckoh has received notification that on 30 November 2017 Chrissie Herbert, Chief Financial Officer, purchased 20,000 ordinary shares of 0.25p each in the capital of the Company (“Ordinary Shares”) at a price of 48.5p per Ordinary Share. As a result of this purchase, Chrissie is holding a total of 20,000 Ordinary Shares, representing 0.01 per cent. of the issued voting share capital of the Company, as enlarged by the issue of the New Shares (as described below).

***Transaction in Eckoh shares***

The Company confirms that on 30 November 2017 it purchased 362,022 Ordinary Shares at a price of 48.5p per Ordinary Share. The purchased shares have been placed into treasury and are expected to be used to meet future employers National Insurance for share options yet to be exercised by employees.

***Exercise of options and PDMR dealing***

Eckoh announces that it has issued 590,000 new Ordinary Shares (the “New Shares”) following an exercise of share options by David Holliday; IT Director of Eckoh UK and a PDMR of the Company. The options being exercised were granted under the 2012 Eckoh plc Long Term Incentive Plan and the number of New Shares that ultimately vested was subject to the satisfaction of share price targets which were comfortably exceeded well ahead of the earliest date of exercise, being 1 January 2016. Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM, with dealings expected to commence on 14 December 2017 (“Admission”).

Following Admission, the Company will have a total of 252,513,520 Ordinary Shares in issue. As a result of the purchase of Ordinary Shares by Eckoh to be held in treasury, as described above, the resultant Ordinary Share capital carrying voting rights will be 252,151,498.

Shareholders may use this figure of 252,151,498 Ordinary Shares carrying voting rights as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

Subsequent to their issue, Eckoh was notified by David Holliday that the New Shares were sold on 1 December 2017 at a price of 48.5p per share (the “Sale”). As a result of the Sale, David Holliday is not holding any Ordinary Shares.

***Purchase of shares by Eckoh EBT***

The Company also announces that on 30 November 2017 Eckoh's employee benefit trust (“EBT”) purchased 248,124 Ordinary Shares at a price of 48.5p per share to be held on trust for the purpose of satisfying future awards to beneficiaries of the Company's share incentive plan (“SIP”). As Nik Philpot (CEO) and Adam Winterflood (Commercial Director) are trustees and administrators of the EBT, they are therefore treated as having an interest in the Shares. In addition, certain PDMRs of the Company, being Chrissie Herbert (CFO), David Holliday (IT Director) and Ed Johnson (Chief Operating Officer of Eckoh UK), are potential beneficiaries of the SIP and therefore also treated as having an interest in the Shares.

Following settlement of the above purchase of Shares, the EBT will hold a total of 797,945 ordinary shares, equivalent to 0.32 per cent. of the issued voting share capital of Eckoh, as enlarged by the issue of the New Shares.

**For further enquiries, please contact:**

**Eckoh plc**

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**About Eckoh plc**

Eckoh is a global provider of secure payment products and customer contact solutions, supporting an international client base from its offices in the UK, US and Australia.

Our secure payments products, which can be hosted in the cloud or deployed on the client's site, removes sensitive personal and payment data from contact centres and IT environments. The products offer merchants a simple and effective way to reduce the risk of fraud, secure sensitive data and become compliant with the Payment Card Industry Data Security Standards ("PCI DSS") as well as wider data security regulations. Eckoh has been a PCI DSS Level One accredited Service Provider since 2010.

Eckoh's customer contact solutions enable enquiries to be answered through multiple channels, allowing organisations to increase efficiency, lower operational costs and provide a true omni-channel experience to their customers. We also assist organisations to transform the way that they engage with their customers by providing support and transition services as they implement our innovative customer contact solutions.

Our large portfolio of clients come from a broad range of vertical markets and includes government departments, telecoms providers, retailers, utility providers and financial services organisations.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Chrissie Herbert
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Eckoh plc
b)	LEI	213800Z885E2BBU1CR76
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.25 pence each  GB0033359141	
b)	Nature of the transaction	Purchase	
c)	Price(s) and volume(s)	<b>Price</b>	<b>Volume</b>
		48.5 pence	20,000
d)	Aggregated information  - Aggregated volume  - Price	N/A  N/A	
e)	Date of the transaction	30 November 2017	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	David Holliday	
2	Reason for the notification		
a)	Position/status	IT Director of Eckoh UK	
b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Eckoh plc	
b)	LEI	213800Z885E2BBU1CR76	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 0.25 pence each  GB0033359141	
b)	Nature of the transaction	Sale	
c)	Price(s) and volume(s)	Price	Volume
		48.5 pence	590,000
d)	Aggregated information  - Aggregated volume  - Price	N/A  N/A	
e)	Date of the transaction	1 December 2017	

f)	Place of the transaction	London Stock Exchange
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